



# The Learning Store: Short Course (SC) Providers Guide

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### **The Learning Store**

<u>The Learning Store</u> is an e-portal gateway powered by D2L's Course Merchant, which provides a central place for UCT short courses to be showcased.

This user-friendly platform offers a comprehensive catalogue of UCT's diverse range of short courses. Prospective students can effortlessly browse, select, and pay for their chosen courses online. Once payment is made, if the course content is hosted on Amathuba, users will be seamlessly enrolled in their selected course on the Amathuba digital learning platform.

**Please note:** Amathuba courses linked to The Learning Store products are to always be available (site active). You should make use of release conditions if content needs to be hidden.

This short course provider guide outlines requirements relating to information and images which need to be supplied by short course units / providers wanting to list their courses on The Learning Store.

## **Product listing types in The Learning Store**

Course Type	Description
Amathuba course	A short course that is linked to an Amathuba course
Amathuba course with multiple "sessions"	A short course that has multiple offerings of the same course (Example: course runs multiple times during the year or different course options are available for different audiences during the year)
Other online platform	A short course that is offered on another online platform (not Amathuba)
Hybrid online and in person event	A short course that has some elements that take place on an online platform and some elements that take place in person
In person event	A workshop or event that takes place in person in a physical venue

Short courses, events and workshops listed in The Learning Store are seen as "products" available to potential students for purchase and enrolment. Product types may be:

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### **Payment options**

There are three payment options available for short courses listed on The Learning Store:

- 1. Paid through The Learning Store integrated payment gateway (PayU)
- 2. Paid by EFT or journal transfer (UCT internal) on a generated invoice
- 3. Paid on the short course unit / provider's existing payment gateway

Payment Option	Payment Gateway	Description	Recommended for
The Learning Store	PayU Payment Gateway	Transaction takes place through the PayU Payment Gateway by means of Visa / Master card.	Short Course Units / Providers who currently have a manual payment process in place.
The Learning Store	EFT (Invoice)	Invoice is generated for payment by EFT. Short Course Unit / Provider would need to create their own process flow for receiving proof of payment.	Short Course Units / Providers who allow for payment by means of an invoice and who currently have a manual payment process in place.
Short Course Unit / Provider's Platform	Short Course Unit / Provider's Payment Gateway	Transaction takes place on the Short Course Unit / Provider's Platform using their existing payment gateway.	Short Course Units / Providers who already have a payment gateway in place for purchase of their short courses.

### Listing a product on The Learning Store

New products may be listed on The Learning Store using the Service Now form: <u>Add a new product listing to</u> <u>The Learning Store</u> (please ensure that you are logged in to <u>UCT Service Now Service Portal</u> in order to successfully access the form).

### **Category information required**

This information will be presented when a user views courses by category, using the category buttons on The Learning Store homepage. It provides the user with a filtered view of all products (courses) aligned to a short course provider. If your product does not have an existing category, you will need to supply:

- **Logo:** May be square or rectangular (landscape) but should not be smaller than 350px on the shortest side. This logo will be incorporated into a banner and displayed on your category page.
- Information: General information paragraph (up to 200 words) about your Unit / Short Course Provider.

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• **Contact Details:** The phone number and email address that potential students can use to find out more information about your short courses.

An example of a category page on The Learning Store:

•		The Learning S	itore		Q
ie	Courses			Participant Login	7
	NISH, the National Immunization Technical Advisory Group (NITAG) Support Hub NISH, the National Immunization Technical extensive controlic of offerings and pool of e	Advisory Groups (NITAGs) Support Hub, act	ively supports the work of NITAGs in the WHO.	Africa Region. NITAGs benefit from an ir recommendations for national immunisation	
	policies and programmes. To support NITAGs in their work and build a	nd retain advisory capacity in the region, NI	SH developed a range of training offerings in the	domains of vaccinology and evidence-	
	NISH Contact Details: Phone: (+27) 21 406 7979 Email: nish@uct.ac.za				
	Short courses offered by the National Immu	nization Technical Advisory Groups (NITAGs	i) Support Hub.		
	Basic Epidemiology for NITAGs	Basic Immunology for NITAGs	EIDM Fundamentals for Immunisation Advisors	Searching for Scientific Literature	
	Date: On demand Location: Online Time: Self-paced	Date: On demand Location: Online Time: Self-paced	Date: On demand Location: Online Time: Self-paced	Date: On demand Location: Online Time: Self-paced	
	Self-Paced course covering key concepts essential for making informed, evidence-based decisions in vaccination policy and orogram management.	Self-Paced course to introduce NITAG members to basic Immunology.	Self-Paced course to introduce NITAG members to Evidence Informed Decision Making.	Self-Paced course to help NITAG members develop essential skills in locating reliable and relevant scientific literature.	
	View Course Details	View Course Details	View Course Details	View Course Details	

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### **Course sessions**

If you run multiple iterations or offerings of the same course, where the basic course information remains the same but only small details differ for each offering, such as available dates / available seats / cost, then it is possible to capture your comprehensive course information once and display the applicable information for each available course offerings (called "sessions" – see screenshot below). The following additional information would need to be supplied for each available course session:

Item	Description
Course Sessions Title	A title which uniquely identifies this course as being a session of the main course
Course Session Start Date	DD-MM-YYYY or On demand
*Other unique course session information	If this course session has a different cost / sliding scale / voucher code / available seats or other distinctive information, this would need to be provided

An example of where this has been implemented:

#### Learning objectives

After completing this course, participants will be able to:

- Describe the workings of generative AI and Large Language Models (LLMs);
- Acquire foundations of prompt engineering;
- Select and use AI tools to support teaching, learning, assessment and research;
- Integrate Al into teaching, learning, assessment and research within a specific context;
- Discuss and reflect on ethical practices in AI engagement within a specific context.

#### Course cost

The full cost of the course is R5500. UCT staff are however entitled to a 30% discount i.e. R3850. All current full-time postgraduate students from any institution are entitled to a 50% discount i.e. R2750. Please request a discount voucher code from: pgbold@uct.ac.za BEFORE you enrol for the course.

#### More information

Designing with Al

#### **Available Sessions**

Product Name	Price	
Designing with AI - July 2025	R5,500.00	1 ENROL NOW
Designing with AI - Sept 2025	R5,500.00	1 ENROL NOW

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### Sliding scale (price)

An optional sliding scale can be made available for purchases of different quantities of your courses. Generally, the higher the quantities of a course being purchased in a single transaction, the lower you will set the cost price. An example of a costing sliding scale is given below:

 Qty:
 1
 or more = Price:
 500.00

 Qty:
 5
 or more = Price:
 450.00

 Qty:
 8
 or more = Price:
 400.00

 Qty:
 10
 or more = Price:
 395.00

 Qty:
 15
 or more = Price:
 350.00

 Qty:
 20
 or more = Price:
 320.00

Prices: Use the following fields to set price levels for different quantities of your products.

### Voucher

If you would like to use vouchers for your course, please use the Service Now request: <u>Request vouchers</u> for a product listing in The Learning Store (please ensure that you are logged in to <u>UCT Service Now Service</u> <u>Portal</u> in order to successfully access the form).

A voucher code may be generated to allow the purchase of a course at a pre-determined discount rate (see screenshot below). Only one voucher can be used per transaction. If a user wants to purchase multiple products which each have eligible vouchers, they will need to purchase the products in separate transactions.

Vouchers can be set to:

- A fixed amount or percentage-based discount
- Be redeemable only when there is a minimum value in the cart
- Be limited to a specific number of times the voucher can be used
- Have an expiry date
- Be constrained to a particular course or course session
- Be constrained to courses from a particular short course unit / provider

It is the responsibility of the short course unit provider to:

- Distribute the generated voucher codes to eligible participants
- Keep a record of voucher codes allocated to participants
- Communicate to participants that vouchers are valid for single use on the designated product (within the expiry window, if this option has been enabled)

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An example of where to use the voucher code at checkout:



Product	Quantity	Price (R)	Amount (R)	
Designing with AI - July 2025 - CILT	1	5,500.00	5,500.00	REMOVE
		Sub-Total:	R5,500.00	
		VAT:	R0.00	
		Total:	R5,500.00	

To delete an item click Remove next to the item you wish to delete.

#### Voucher

If you have a voucher or coupon, enter its code in the box below and click on recalculate.

RECALCULATE CHECKOUT

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### **Course Image**

Each course listed in The Learning Store will require a course image (free of any text) which is used in the banner on both the product page and the course catalogue card.

If your course already has an online presence with a course image associated with it, this image will be used to represent your course on The Learning Store, to maintain consistency and association with your course as a product. If you do not already have a course image associated with your course, you will need to supply a suitable image, which <u>you have the required rights to use</u> and is representative of your course.

The supplied course image will be visible in the following two areas in The Learning Store, each scaled dynamically to the required display dimensions:

Display Page	Display Area	Display Dimensions
The Learning Store: Home Page	Catalog Card	256 px X 170 px
The Learning Store: Product Page	Header Banner	720 px X 300 px

### **Course image dimensions**

The supplied course image should be rectangular (landscape) 800px X 350px with an aspect ratio of 1:2.4. This means the length of your course image should be 2.4 times longer than the height of your image:



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#### Course image composition

Your course image should not contain any text. If your course image contains elements such as faces or people, ensure that they are the central focal point of the image and that there is a reasonable amount of surrounding background, such as the brick wall in this sample image, which can be "cropped" without the image losing meaning. If your course image contains groups of people / faces, ensure that they are centred within the image to avoid faces being cut off when the image is scaled for the catalog card.

As the course image display dimensions for the course catalog card differ from the product page header banner, please see the samples below, which demonstrate how the supplied course image will be cropped, scaled and displayed on the course catalog and the product page header.

#### Course image on a catalog card

The supplied course image will be scaled to 256 px X 170 px on the catalog card. Note the area of the supplied course image which is displayed on the catalog card (outlined in red below) and the peripheral background area which is "cropped" from view on the catalog card.



Date: Date Info Location: 345 Time: 678

Self-Paced course to introduce NITAG members to Evidence Informed Decision Making. Self-Paced course introduce NITAG members to Evidence Informed Decision Making. Self-Paced course intro NITAG members to Evidence Informed Decision.

View Course Details



Supplied Course Image



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#### Course image on a product page header banner

The supplied course image will be scaled to 720 px X 300 px on the product page header banner. If the supplied course image is the required 1:2.4 aspect ratio, the complete area of the course image will be displayed in the product page header banner. Course images supplied which do not meet the required dimensions will be cropped accordingly.



Home > Catalog > Public Health > Test Product



Supplied Course Image

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### Home page layout

The Learning Store home page contains the following elements:



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### **Category layout**

Each short course unit / provider is represented by a category button on The Learning Store home page.

This provides a filtered view of all courses, displayed on catalog cards listed alphabetically by course title, associated with this short course unit / provider.

For example, the CILT category page is as follows:



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### Catalog cards layout

Catalog cards contain a concise synopsis of select course information and are used to link the user to the product page containing more details about the course. Catalog cards are displayed in the following places:

Learning Store page	Course card purpose
Home page	Featured catalog cards
All courses page	All catalog cards listed alphabetically by title
Courses by category	Catalog cards of all courses from the selected Unit / Provider
Search Results	Catalog cards relevant to the search results
Related Courses	Catalog cards linking to related courses displayed on the product page



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### Product page layout

The type of short course listing on The Learning Store will depend on the existing requirements of your course. The examples provided cover some common short course scenarios. If you have specific requirements for your course, please contact <u>cilt-helpdesk@uct.ac.za</u>

Course Element	Description	Product Listing Type
Own Payment Gateway	You already have a functional store with course listings and a payment gateway in place	Course with redirect to providers course listing
Course on Amathuba	Your course content is <b>not</b> hosted on Amathuba (i.e.: It is hosted elsewhere or has not yet been migrated to Amathuba)	Course with redirect to providers course listing
Enrolment Criteria	You have an application and selection process or eligibility criteria in place	Course with redirect to providers course listing
Course Sessions	You have several sessions of the same course using different dates / costs / users with no existing payment gateway or prerequisites and your course is hosted on Amathuba	Course with sessions using PayU payment gateway
Standalone Course	You have a course with no existing payment gateway, prerequisites or sessions and your course is hosted on Amathuba	Standalone course using PayU payment gateway

#### A visual representation of the above:



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#### Standalone course

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The product page for a standalone course, available for purchase using the integrated PayU payment gateway on The Learning Store, is displayed as follows, with the option to purchase (enrol) the required quantity.











#### **Course with sessions**

The product page for a course with sessions, which is available for purchase using the utilising the integrated PayU payment gateway for The Learning Store, is displayed with the option to purchase (enrol) the required quantity for each available session.



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#### Course with external payment gateway

Short courses units / providers who already have a payment gateway in place or have other prerequisites before enrolling users on their short courses (such as an application and selection process), may have their courses listed on The Learning Store which directs users to the relevant course information page on the providers website.



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### Shopping cart layout

Products (courses) available for purchase may be added or removed and quantities updated in the cart, as required. A link to pay by invoice will also be available for those courses who have selected this option.

Upon checkout, users will be prompted to register a new account with the payment gateway or log in with an existing account to conclude their transaction.



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### **Help and Support**

Please direct any enquiries to the CILT Helpdesk (office hours: Mon-Fri, 9am-5pm):

- Email cilt-helpdesk@uct.ac.za
- Log a call on https://uct.service-now.com/sp/
- Phone 021 650 5500

### ServiceNow Links

The functionality to add and edit products on The Learning Store, along with requesting vouchers, is completed through form submission on ServiceNow. Please ensure that you are logged in to <u>UCT ServiceNow Service Portal</u> before attempting to access any of the following links.

Add a new product listing to The Learning Store Edit a product listing on The Learning Store Request vouchers for a product listing in The Learning Store

### **Additional Information**

Payment Information – EFT and UCT Journal Transfers The Learning Store Terms and Conditions Short Course Providers MS Teams Channel

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